

Naples Plaza

Naples, FL

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

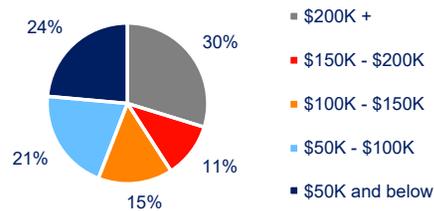
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	6,242	34,818	92,564	64,178
Total Daytime Population	12,286	76,605	142,454	125,573
Workplace Population	6,172	42,193	68,755	67,419
Average Household Income	\$255,858	\$232,001	\$188,495	\$206,288
Median Household Income	\$134,998	\$117,057	\$102,073	\$106,767
Total Households	3,171	17,255	43,772	30,936
Median Home Value	\$1,247,259	\$1,221,128	\$951,968	\$1,051,464
College (4+)	59.9%	53.3%	47.1%	49.8%
Total Consumer Spending/Capita (Weekly)	\$515	\$504	\$490	\$495
% of Households with Children	7.4%	10.0%	13.5%	10.6%

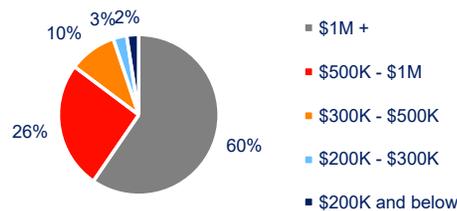
2030 Demographic Projections

Projected Population	5,930	33,561	90,888	62,501
Projected Annual Growth Rate	-1.0%	-0.7%	-0.4%	-0.5%
Projected Total Growth Rate (5-Yr)	-5.0%	-3.6%	-1.8%	-2.6%

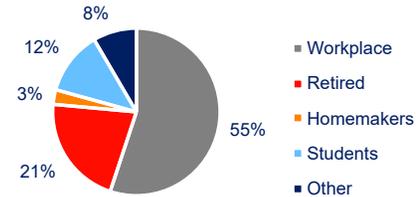
3-Mile Radius Section Detail



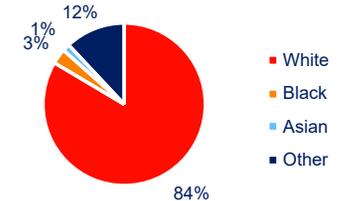
Household Income



Home Value



Daytime Population



Race
Hispanic Origin: 12.6%